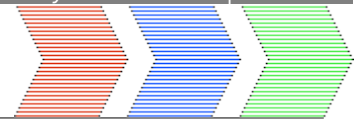
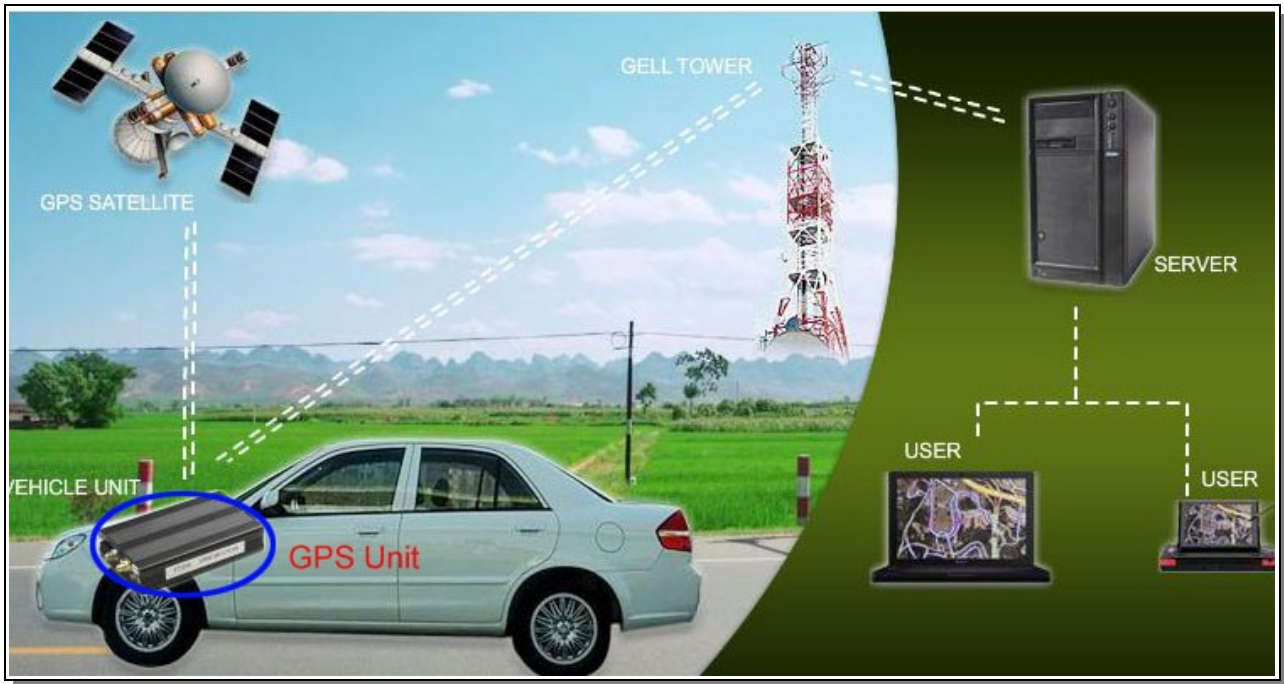


Easy Track ...take back control



Easy Track is a tracking system¹ for vehicles in The Gambia. Use it in your own car, in your company vehicles or even in your trucks. It gives you the chance to see (on your Internet enabled computer, laptop or mobile phone) where the vehicle was, where it currently stands and how fast it was driven. It is also a very important instrument for controlling your fleet in order to optimize their routes.



This small device uses two antennas, one for receiving the GPS² coordinates and the other for the GSM³/GPRS⁴ network in order to constantly send these information to the Internet server. And of course, those antennas can be hidden in the car as well. The device has to be connected to the cars 12V or 24V battery.

Easy Track works everywhere in The Gambia where Comium provides GPRS coverage.

Prices⁵ for 2010

Device and car installation for first year	GMD 12,000.00
GPRS SIM card and subscription for one year	GMD 12,000.00
Total for first year	<u>GMD 24,000.00</u>

The second and ongoing years will be GMD 12,000.00 per annum. The amount due has to be paid fully upfront latest by 30th December for the next year.

For further information please call **88 00 321** (10am to 4pm), **779 69 75, 779 72 69** or visit our website: <http://easytrack.bnb.gm>

- 1 A GPS tracking unit is a device that uses the Global Positioning System to determine the precise location of a vehicle, person, or other asset to which it is attached and to record the position of the asset at regular intervals. The recorded location data can be stored within the tracking unit, or it may be transmitted to a central location data base, or Internet-connected computer, using a cellular (GPRS) unit. This allows the asset's location to be displayed against a map backdrop either in real-time or when analyzing the track later. (Wikipedia)
- 2 Global Positioning System (satellites around our planet) - GPS
- 3 Global System for Mobile communications - GSM
- 4 General Packet Radio System - GPRS (this solution requires Comium)
- 5 Prices are subject to change on a yearly basis (VAT and other taxes to be expected soon)